

# Global Investment Centre, buy and manage funds on the app

The soundtrack begins as a graph moves up and down as it crosses the screen. Numbers in the background are ticking up and down. The text "You can now access 100s of investment funds" appears in the centre of the screen.

The text fades and is replaced by the app interface, the UI is dark. The app scrolls down to show the various fund's available to choose from, the UI transitions to light.

The screen pans out to reveal that the app interface is sitting within a phone. The text appears "Right here in your HSBC app".

The phone and text fades away.

A red box appears with the text "Get started".  
Beneath the box, the text "in minutes" fades in.  
These are both swiped up off screen.

A phone showing the HSBC app swipes on to screen.  
The text "Search" appears next to the phone.  
Red circle pulses on the search bar shown on the phone screen.  
The text "HSBC Global Strategy" is typed into the search bar on the phone screen.  
Beneath the search bar, the "HSBC Global Strategy" fund appears.

The text "Search" fades off screen and is replaced by the text "Sort"  
A red circle pulses above the sort by fund name button, on the phone screen.  
The funds shown on the screen are updated.

The text "Sort" fades off screen and is replaced by "Filter".  
A red circle pulses above the filter button shown on the phone screen.  
The phone screen changes to show the filter options available.  
A red circle appears on the tick box for "Wealth Select List funds only".  
A tick appears in the box.

The phone fades into the background, the text "Find your perfect fit" appears.  
The text fades into the background, the app interface animates into the frame from the bottom of the screen. The app scrolls down to the fund "HSBC Global Strategy", a red circle pulses on this fund to select it. The app interface fades into the background.

The text "Or choose from funds selected by HSBC's analysts" appears on screen.  
This text fades into the background.

A phone animates onto the screen, showing the HSBC app interface.  
A red circle pulses on the "Discover our Wealth Select List"  
The phone screen transitions to show the purchase screen for a fund.  
The frame pans into the phone, focussing on the buy button.  
The phone fades into the background.

The text "Buy and sell. Anytime. Anywhere." types onto the screen.  
The text fades off the screen.

The HSBC logo animates into the centre of the screen. The text "We know wealth means investing your money, your way" appears.

At the bottom of the screen, appears the HSBC UK logo and the text "Opening up a world of opportunity"

Then the text "The value of investments can go down as well as up, so you may not get back what you invest For existing HSBC UK current account holders registered for online or mobile banking. Minimum investment, fees and additional criteria applies." appears.

The soundtrack fades out.